



## **SeaMiles to Apply For Listing on International OTCQX**

### **Listing Expected to Increase Company's Awareness Among U.S. Investment Community.**

TORONTO, ONTARIO--(Marketwire - June 11, 2008) - SeaMiles Limited (the "Company") (TSX VENTURE:SEE), North America's premier cruise loyalty provider, today announced that it is preparing to make an application to list its common stock on the International OTCQX to increase the Company's exposure to U.S. investors.

The International OTCQX provides non-USA publicly listed companies with a gateway to the U.S. securities markets including a vehicle to trade shares in the U.S. with accompanying ongoing disclosure to U.S. investors. Such non-USA companies must have substantial operating businesses and provide credible disclosure to be eligible for inclusion on the International PrimeQX tier. Successful listing distinguishes reputable international issuers from the approximately 8,000 over the counter (OTC) securities traded in the U.S.

"We believe the time is right to increase our exposure to Wall Street and the U.S. investment community," said Peter Rooney, President of SeaMiles. "In the short period of time since the Company's inception, we have become recognized as the premier cruise loyalty provider, and believe now is the time to expand interest in the Company in the United States, whose residents are one of the largest customers of the cruise industry."

Companies with shares listed on the International OTCQX include: Adidas AG, Air France, BASF SE, Roche Holding Ltd, Starpharma Holdings Ltd and Wal-Mart De Mexico.

#### **ABOUT SEAMILES**

SeaMiles is North America's premier cruise loyalty provider, committed to recognizing and rewarding the cruiser through multiple earning opportunities and best-in-class, maximum award flexibility based on "Any Cruise Line...Any Time". Additional information can be found at [www.seamiles.com](http://www.seamiles.com).

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

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